



ONLINE CONFERENCE | THURSDAY JUNE 12, 2025

THE FUTURE OF BOARDING CONFERENCE

EVENT PROGRAMME

This one-day conference will bring together boarding professionals to explore how the sector is evolving and what lies ahead. Sessions will provide practical strategies and case studies to support long-term planning and day-to-day operations.

- 1** **09:30 - 10:15 | INTERNATIONAL RECRUITMENT**
SPEAKER: Ed Richardson, Managing Director, Keystone Tutors
-  **10:15 - 10:30 | BREAK**
- 2** **10:30 - 11:30 | RECRUITMENT AND RETENTION OF THE BEST BOARDING STAFF**
SPEAKERS: Gaelle Sullivan, Director of Research, BSA Group
-  **11:30 - 11:45 | BREAK**

CONTINUED...

3 11:45 - 12:30 | **MENTAL HEALTH**
SPEAKER: **Alicia Drummond** BACP Accredited Therapist and Founder, Wellbeing Hub



12:30 - 13:30 | **LUNCH**

4 11:45 - 12:30 | **BOARDING SPACES / HOUSE**
SPEAKER: **Karl Hearn**, Strategy Development Consultant, Noble + Eaton



14:30 - 14:45 | **BREAK**

5 14:45 - 15:30 | **FUTURE PROOFING YOUR MARKETING STRATEGY AND PLAN**
SPEAKER: **Aileen Kane**, DCEO/COO, BSA Group



15:30 - 15:45 | **BREAK**

6 14:00 - 15:00 | **STRATEGIC INTEGRATION (WORKSHOP)**
SPEAKER: **David Woodgate**, Chief Executive, Independent Schools Bursars' Association (ISBA)

16:30 | CONFERENCE CLOSE

ADDITIONAL INFORMATION

- [Visit the website](#) to view more event and speaker information

You might also be interested in...

JUN 13 | BOARDING ESSENTIALS

SPEAKER: Mark Robinson, BSA Senior Consultant

JUN 16 | SAFEGUARDING AND INSPECTION: WHAT WE'VE LEARNED THIS YEAR

SPEAKER: Dale Wilkins, Executive Director, Scotland/Wales and Accredited/Compliance