



Sponsored by



Supporting international students conference

Wednesday, March 05, 2025

09:30 - 16:30

Audience:

SMT/SLT, EAL, Marketing/admissions, Agents, Guardians







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09:30 - 10:15

Welcome and conference open - International enrolment and perception snapshot, February 2025

Chair: Aileen Kane, Deputy CEO and Chief Operating Officer, BSA Group

- Speakers
 - Beth Hudson, Executive Director Specialist Services and Director, BAISIS, BSA Group
 - David Walker, Executive Director Boarding and Director BSA/TIOB, BSA Group
 - Dale Wilkins, Executive Director Accredited/Compliance, BSA Group

10:15 - 10:30 **Break**

10:30 - 11:30

International trends and international student recruitment in 2025: an agent view

Chair: David Walker, Executive Director Boarding and Director BSA/TIOB, BSA Group

- Speakers
 - Georgina Hanford, Consultancy & Operations Manager, The Independent Education Consultants
 - Fiona McKenzie, Head of Education, Carfax Education UAE
 - Nick Stevenson, VP, EMEAA, ICEF

This session will hear from a selection of BSA certified agents who will update delegates on current international trends around recruitment and interest in the UK market from their network and market. Our panel will speak to global competition, and the appeal and challenges for the UK market for international families.

11:30 - 11:45 **Break**

11:45 - 12:30

Navigating global health and wellbeing

Chair: Beth Hudson, Executive Director Specialist Services and Director, BAISIS, BSA Group

- - Emily Elliott, Counsellor, DLD College London
 - Gail Devereux, Lead Nurse, ACS Schools Group

Health and wellbeing beliefs and trends can vary significantly depending on cultural background. This session will hear from experienced practitioners working first-hand with international students on the key differences they see when supporting international students in UK schools, from different medicines, health thresholds, to coping with stress and mental health concerns. This session will support practitioners across the school to increase their understanding of 'normal' cultural differences in health and wellbeing standards, to more productively but sympathetically support our international students and their families whilst maintaining school standards, process and policy.

12:30 - 13:30 Lunch

13:30 - 14:15 **Cultural integration and celebration**

Chair: Beth Hudson, Executive Director Specialist Services and Director, BAISIS, BSA Group

- - Eilidh Dickens (Cultural integration group), Fettes College
 - Helen Rose, Assistant Principal Welfare and Boarding, The Worthgate School • Franki Quantrell, Director of Boarding (DDSL), Moreton Hall School

This session will consider effective strategies to promote cultural integration across your setting, in classrooms, extra-curricular activities, day houses and boarding houses. Striving for successful integration, panellists will also share opportunities to effectively celebrate the cultural diversity an international community offers.

14:15 - 14:30 **Break**

14:30 - 15:30 Languages in school: policies, perceptions and practices for supporting students

Chair: David Walker, Executive Director Boarding and Director BSA/TIOB, BSA Group

- Speaker
- Karen Forbes, Associate Professor (Second Language Education), University of Cambridge

Delegates will hear from Associate Professor Karen Forbes on her current research area and interests and how school language policies and approaches to school-wide multilingualism can impact learning outcomes.

15:30 - 15:45 Break

15:45 - 16:30 Showcasing your international provision through inspection Chair: Dale Wilkins, Executive Director Accredited/Compliance, BSA Group

- Sarah Bellotti, Head, Mill Hill International James Kidd, Principal, DLD College London

Panellists on this session will share and reflect on their recent inspection experience, offering delegates the opportunity to learn from these

experiences and prepare for their own future inspection. The session will focus on how to demonstrate successes and efforts in catering for international students during the rigorous inspection process.

Conference close 16:30







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Aileen Kane Deputy CEO & COO BSA Group



Beth Hudson
Executive Director
Specialist Services and
Director, BAISIS
BSA Group



David Walker
Executive Director
Boarding and Director
TIOB/BSA Group



Icef

Dale Wilkins
Executive Director,
Scotland/Wales and
Accredited/Compliance
BSA Group



Georgina Hanford
Consultancy &
Operations Manager
The Independent
Education Consultants



Fiona McKenzie Head of Education Carfax Education UAE



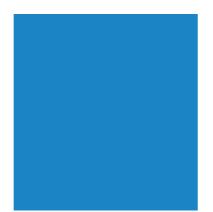
VP, EMEAA ICEF



Emily Elliott
Counsellor
DLD College London



Gail Devereux Lead Nurse ACS Schools Group



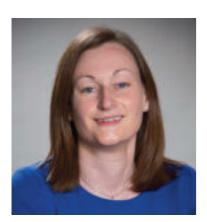
Eilidh Dickens (Cultural integration group) Fettes College



Helen Rose
Assistant Principal
Boarding and Welfare
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Franki Quantrell
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Karen Forbes
Associate Professor in
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