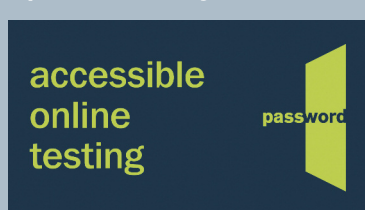


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# Supporting international students conference

Wednesday, March **08**, 2023

09:00 – 17:00

**Audience:**

SMT/SLT, Marketing, Admissions, EAL staff, Agents, Guardians,  
teaching and pastoral staff supporting international students

**Cost:**

Member (BSA/BAISIS/Sacpa/Hieda) - £195

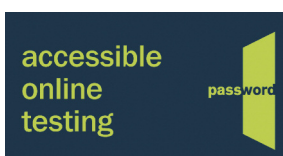
Member additional attendee  
(BSA/BAISIS/Sacpa/Hieda) - £100

Non-member - £390



# Supporting international students conference

Wednesday, March **08**, 2023



SESSION  
**1**

09:00 – 09:20

**Welcome and keynote**  
**Chair: Sarah Bellotti, Chair BAISIS and Head Mill Hill International**

- **Lord Karan Bilimoria, CBE, DL**

*Lord Bilimoria is the founder of Cobra Beer, Founding Chairman of the UK India Business Council, a Deputy Lieutenant of Greater London, a former Chancellor of the University of West London, one of the first two visiting entrepreneurs at the University of Cambridge, a founding member of the Prime Minister of India's Global Advisory Council, an honorary fellow of Sidney Sussex College Cambridge and Chairman of the Advisory Board of the Judge Business School, Cambridge University.*

*In July 2014, he was installed as the seventh Chancellor of the University of Birmingham, making him the first Indian-born Chancellor of a Russell Group University in Great Britain, and he is the President of the UK Council for International Students Affairs (UKCISA). In June 2020, he was appointed President of the Confederation of British Industry (CBI).*

*Lord Bilimoria is also Co-Chair of the APPG for International Students whose mission is to recognise the internationalisation and global prominence of UK education; promote the value of international students to UK education, economy and 'soft power'; raise awareness of issues which affect international students and UK education; and provide a platform for collaboration between parliamentarians, international education institutions and professionals and business leaders.*

SESSION  
**2**

09:20 – 10:20

**Conflict management: Dealing with different nationality groups where world politics is an issue**  
**Chair: Caroline Nixon International & Membership Director BSA, outgoing Director BAISIS**

- **Yordan Demirov, Head of Y2 (U6), UWC Atlantic College**

*The war in Ukraine has brought to the forefront of our minds the need to support all our students, from every part of the world. Students will at times be in conflict with each other, perhaps mirroring conflicts between their own countries. Much of this may be hidden from our view so how can we help to resolve it? Peer listeners and the Chairs of the Peace Council at Atlantic College share their thoughts and experiences.*

10:20 – 10:35

**Break**

SESSION  
**3**

10:35 – 11:30

**Biliteracy, translanguaging and metacognition: What schools need to know about language acquisition and why**  
**Chair: Caroline Nixon, International & Membership Director BSA, outgoing Director BAISIS**

- **Dr. Helen Wood, Head of School Partnerships, Password English Language Testing**
- **Hamish Chalmers, Course Director MSc. Applied Linguistics for Language Teaching, University of Oxford**

*There is a large body of research proving that developing metacognitive strategies is the cheapest and most effective way of boosting learning. So why are so many teachers against EAL learners using their ability to negotiate meaning using two or more languages? This talk investigates why schools following the English national curriculum are now trying to catch up with more internationally-minded approaches to language acquisition and suggests practical routes to addressing the issues raised.*

11:30 – 11:45

**Break**

SESSION  
**4**

11:45 – 12:30

**Marketing in China using Social Media**  
**Chair: Caroline Nixon, International & Membership Director BSA, outgoing Director BAISIS**

- **Jane Xu, Co-founder EduKnow, a leading media platform for international schools**
- **John Zhang, Managing Director Connexcel, BSA agent and guardian**

*China is one of the biggest markets for our schools but the usual social media routes do not reach it. How can you access this market in an effective manner? Our speakers are both experts in Chinese social media and Eduknow has 1.5 million parent subscribers on WeChat and Douyin.*

12:30 – 13:30

**Lunch**

SESSION  
**5**

13:30 – 14:30

**Vocabulary development**  
**Chair: Bethan Waddington, Programmes Director BSA Group, incoming Director BAISIS**

- **Joanna Norton, Founder Keywords English**

*This session addresses the needs of both subject teachers and support staff working with EAL learners. Joanna will share working models and practical tips for the whole range of staff who interact with international students. Modelling our own vocabulary development helps to ensure the acquisition of words at any point of the learning process.*

14:30 – 14:45

**Break**

SESSION  
**6**

14:45 – 15:30

**Visa and immigration update**  
**Chair: Bethan Waddington, Programmes Director BSA Group, incoming Director BAISIS**

- **Kate Hollyer, Legal and Public Affairs Director BSA Group**

*This session will provide an update on visa and immigration headlines based on frequently asked questions by our members, including recommendations for improved compliance with UKVI and best practice suggestions for a smooth visa application process.*

15:30 – 15:45

**Break**

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SESSION  
**7**

15:45 – 16:30

**Wellbeing through Linguistic Inclusion: Creating Communities within and across Languages**  
**Chair: Bethan Waddington, Programmes Director BSA Group, incoming Director BAISIS**

- **Dr. Eowyn Crisfield, Author and Senior Lecturer on Language Development at Oxford Brookes University**

*Boarding schools have a unique challenge in that the home languages of students can be both a beneficial support for well-being and inclusion, and a means of creating language 'cliques' which can hinder inclusion and engagement. How can we ensure that we allow and encourage students to continue using their own languages both socially and academically, but still develop a 'whole-school' atmosphere? In this talk we will look at specific initiatives that leverage linguistic diversity to build communities of speakers and communities of aspiring multilinguals in collaboration with each other.*

SESSION  
**8**

16:30 – 17:00

**Conclusions and roundup of the day**  
**Chair: Sarah Bellotti, Chair BAISIS and Head Mill Hill International**

- **Caroline Nixon, International & Membership Director BSA Group, outgoing Director BAISIS**
- **Bethan Waddington, Programmes Director BSA Group, incoming Director BAISIS**





# Supporting international students conference

Wednesday, March **08**, 2023

accessible  
online  
testing

password



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Chair BAISIS  
and Head Mill Hill  
International



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CBE, DL



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**Kate Hollyer**  
Legal and Public  
Affairs Director  
BSA Group



**Dr. Eowyn Crisfield**  
Author and Senior  
Lecturer on Language  
Development at Oxford  
Brookes University



To join **BSA**

To join **BAISIS**

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#bsaconf2023