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ONLINE CONFERENCE

# International Student University Day

WEDNESDAY  
28  
SEPTEMBER 2022  
10:30-16:30

BSA and BAISIS are delighted to announce our third online university event aimed specifically at international and ex-pat pupils on Wednesday 28 September 10:30-16:30. This **FREE** event is for international students and the staff who advise them on university entrance. A range of speakers from UK universities and other providers will give presentations on key challenges faced by these students. Choose from the sessions listed below - you can mix and match sessions from the three different channels.

The event addresses feedback from international pupils at BSA schools on their concerns about entering university and is aimed at **Year 10, 11, 12 and 13 international students as well as Heads of Careers, HE Advisors and Heads of EAL**. The day is completely free of charge and schools may send as many members of staff and students as they wish.

**Audience** - Year 10, 11, 12 and 13 international students; Heads of Careers; HE Advisors; Heads of EAL.

**Cost** - Free of charge

**To book** - book one staff member and later you can add as many staff and students as you wish.

Visit <https://www.boarding.org.uk/event/international-student-university-day/> to book now.



Channel one

Welcome	10:30-10:35
Session 1 Q&A session with international students currently at Cambridge Sarah Hales Student Recruitment Co-ordinator (International) University of Cambridge	10:35-11:05
Session 2 Planning your day at University. I have 15 hours contact time a week. How do I organise the rest of my time? Anisha Parmar Regional Manager (UK International and South East Asia) Aston University	11:20 -11:50
Session 3 Supporting international students in UK universities Sovhi Riekkinen Northumbria University	12:05-12:35
Session 4 Q&A session with international students currently at Nottingham Dean Pike International Relations Manager University of Nottingham	12:50-13:20
Session 5 Language support for the transition from school to university of international students Dr Helen Wood Head of Schools Partnership Password English Language Testing	13:35-14:05
Session 6 Studying in London Chloe McClean International Student Recruitment Manager Imperial College London	14:20-14:50
Session 7 Transitioning from school to university as an international student Tom Malcolm Regional Officer UK International and Europe Lancaster University	15:05-15:35
Session 8 Why study a creative degree in the UK Trudy Li International Recruitment Officer University for the Creative Arts, Canterbury, Epsom, Farnham, Maidstone, and Rochester	15:50-16:20
Close	16:20-16:30

Channel two

Welcome	10:30 - 10:35
Session 1 Creative degree choices and your future career Tanya March The Arts University Bournemouth	10:35-11:05
Session 2 Integration of international students into UK universities Windy Hon International Officer University of the West of England, Bristol	11:20 -11:50
Session 3 How to choose a university or course Vicki Brown Student Recruitment Officer (UK/Europe) University of York	12:05-12:35
Session 4 How to gain a place at Oxbridge or a G5 university Becky Wigley-Jones Business Development Manager Leading Education	12:50-13:20
Session 5 Life in Liverpool as an International student: perspectives from current students Caroline Feeley Deputy Head of International Recruitment (Undergraduate) University of Liverpool	13:35-14:05
Session 6 Lesser known degree subjects Eleni Kiourtsidi International Student Recruitment Officer Liverpool Hope University	14:20-14:50
Session 7 Studying Law Martin Pout International Development Manager Durham University	15:05-15:35
Session 8 Creating an Arts Portfolio Emma Shea International Officer Leeds Arts University	15:50-16:20
Close	16:20-16:30

Channel three

Welcome	10:30 - 10:35
Session 1 Alternative routes to graduate employment Andrea Freeman Principal Oxford Media and Business School	10:35-11:05
Session 2 Vocational degrees Professor Christina Cunliffe Lead at the McTimoney College of Chiropractic McTimoney College (Ulster University)	11:20 -11:50
Session 3 How does UCAS work? Sorcha Breslin International Recruitment Officer Royal Holloway University London	12:05-12:35
Session 4 Should you choose a city or a campus university? Gregory Barron Head of International St Mary's University, London	12:50-13:20
Session 5 How to prepare an excellent personal statement Stephanie Hartley Uk Recruitment Manager University of Southampton	13:35-14:05
Session 6 Studying Medicine Professor Cathy Jackson MD FHEA Executive Dean of the Faculty of Clinical and Biomedical Sciences UCLan School of Medicine	14:20-14:50
Session 7 Tackling climate change, food security and sustainability – where can a degree in the land-based sector take you? Yasmin Gun International Recruitment Officer Royal Agricultural University, Cirencester	15:05-15:35
Session 8 Study in Wales Karen Mai Jones International Recruitment Officer University of Bangor	15:50-16:20
Close	16:20-16:30





**Sarah Hales**  
Student Recruitment  
Co-Ordinator (International)  
University of Cambridge

Sarah Hales works for the admissions office at the University of Cambridge, working as part of the International Team. This team have responsibility for supporting students from around the World who have an interest in Cambridge, and this includes students from overseas who are already studying in the UK. As a former international student herself and as a parent of children who also studied overseas, she has a unique insight into the benefits that such an education can bring. Cambridge admissions office welcomes any questions from students or their supporters on [internationaladmissions@admin.cam.ac.uk](mailto:internationaladmissions@admin.cam.ac.uk)



**Anisha Parmar**  
Regional Manager  
(UK International and  
South East Asia)  
Aston University



**Sovhi Riekkinen**  
Northumbria University

Sovhi moved to Newcastle, UK, in 2009 to study Chinese and Sociology, and fell in love with the city of Newcastle and still lives there to this day. Sovhi has been working at Northumbria since 2018, and is passionate about sharing the fantastic opportunities that Northumbria can provide young people in ensuring their future career is off to a strong start.



**Dean Pike**  
International Relations Manager  
for East Asia  
University of Nottingham

Dean Pike has been the International Relations Manager for East Asia (Hong Kong, Japan, Korea and CIS) at the University of Nottingham since 2019. Dean also oversees the recruitment for South East Asia region, by managing a team based in, Malaysia. Dean engages with students interested in joining the University across all study levels, as well as working closely with local schools, agents and other partners in the region.



**Dr Helen Wood**  
Head of Schools Partnership  
Password English Language Testing

After 25 years working in and with schools supporting international students, Helen is an experienced teacher, senior leader and expert trainer in the fields of international pupil recruitment, assessment and attainment. Now Head of School Partnerships at Password, an online testing company specialising in assessment for EAL learners, she coaches schools adopting Password's test platform and collaborates with them on future product development.



**Chloe McClean**  
International Student  
Recruitment Manager  
Imperial College London

-Chloe has over 5 years' experience within student recruitment and UK HE, she has developed extensive knowledge of the sector and currently focuses on UK International students whilst working with America's, Europe, and Africa.



**Tom Malcolm**  
Regional Officer UK  
International and Europe  
Lancaster University

After graduating from Lancaster University, Tom spent 3 years working in Hong Kong and Laos, before moving to London. He now works for the international office at Lancaster helping international students realise their goals of achieving a UK degree.



**Trudy Li**  
International Recruitment Officer  
University for the Creative Arts,  
Canterbury, Epsom, Farnham,  
Maidstone, and Rochester

Trudy has been working in the education industry since 2013. She joined UCA as International Recruitment Officer in 2018. She is highly experienced with extensive knowledge of international students' needs and have developed strong long-term relationships both in the UK and overseas. She is passionate about developing new opportunities within the region. She is native Mandarin speaker and fluent in English. She has a Bachelor degree in Business Studies and a Master's Degree in Business Administration (MBA). Now working as Senior Recruitment Manager, Trudy oversees the UK based International Recruitment Team, EU, North Americas and is responsible for all the recruitment activities within the regions.



**Tanya March**  
The Arts University  
Bournemouth

Tanya has a background in international education, marketing and publishing and is a practising illustrator.

Being part of the international team allows her to combine her enthusiasm for all things creative alongside that of promoting AUB courses and encouraging students to pursue their aspirations of a career in the arts.



**Windy Hon**  
International Officer  
University of the  
West of England

Windy is a representative from UWE Bristol recruiting international students who are based in the UK. She is originally from Hong Kong and has been studying in Cape Town, South Africa, for six years. She has first-hand experience of what studying abroad feels like.



**Vicki Brown**  
Student Recruitment Officer  
(UK/Europe), University of York

My name is Vicki and I work at the University of York with regional responsibility for Europe. I have worked in the Higher Education environment for several years specifically focussing on international students, whether this is advising them on the UK higher education system, entry requirements or applying to a UK university.



**Becky Wigley-Jones**  
Business Development Manager  
Leading Education

Since graduating from the University of Cambridge with a BA in Natural Sciences, Becky has pursued a career supporting students across the globe with their applications to top UK universities. Alongside her team at Leading Education she has researched the application process in extreme depth and created insights for students that can dramatically increase their chances of getting offers from top universities. She has consulted 100s of students on their application process with specific and tailored advice and supported students herself into Cambridge and Oxford.



**Caroline Feeley**  
Deputy Head of International  
Recruitment (Undergraduate)  
University of Liverpool

Caroline has 14 years of experience working in international student recruitment from three UK universities. Since 2018 she has worked closely with UK schools and colleges to support their international students to progress to university degrees. In her current role she is responsible for developing and delivering global recruitment initiatives to support international undergraduate applicants to the University of Liverpool, and remains the main contact for UK schools and colleges.



**Eleni Kiourtsidi**  
International Student Recruitment  
Officer, Liverpool Hope University

Eleni Kiourtsidi is an International Recruitment Officer at Liverpool Hope University where she also completed her undergraduate studies and graduated with a Bachelors in Education. Fluent in 3 languages, Greek, English and Russian, Eleni has over 4 years of experience in the education sector where she provided support to students of different backgrounds and learning styles. One of Eleni's main personal goals is to ensure the young minds are supported and encouraged to achieve their full potential.



**Martin Pout**  
International Development Manager  
Durham

Martin Pout is the Faculty International Development Manager for two of the four faculties at Durham University, which includes the prestigious Durham Law School. He has over 20 years' experience of lecturing within higher education, with 10 years' experience as a Dean. He is also a former director of a multi-practice law firm.



**Emma Shea**  
International Officer  
Leeds Arts University

As International Officer with Leeds Arts University, I am focussed on providing a high level of support to our students throughout their application journey, from applying all the way to graduation. I am a fully qualified teacher with a strong passion for the arts and a degree in Photography. This experience allows me to better support our international students on their academic journey and in progressing to being successful creative practitioners.



**Andrea Freeman**  
Principal  
Oxford Media and Business School

Andrea became the Principal of Oxford Media & Business School in July 2005 and the owner in July 2007. Her association with the college goes back a long way with roles ranging from Head of Communications to Programme Manager.

After studying Education at university Andrea has spent her career in Education and Training, specialising in Communication and Presentation Skills including Personal and Career Development. In addition to teaching, she has worked for numerous examination boards as an Examiner and Principal Moderator as well as writing various articles for business magazines. Andrea has also co-authored a students' text book. She is a qualified Myers Briggs consultant delivering the MBTI programme to all her students and an NVQ Assessor and Internal Verifier.



**Professor Christina Cunliffe**  
Lead at the McTimoney College  
of Chiropractic, (Ulster University)

Professor Christina Cunliffe is a Chartered Biologist, a Fellow of the Royal Society of Biology and a Fellow of the Royal College of Chiropractors. She leads the McTimoney College of Chiropractic, located in Oxfordshire and Manchester, where she has been Principal since 1998. Christina is still a practising chiropractor and maintains her multidisciplinary health clinic working closely with local GPs to treat musculoskeletal conditions and help patients manage their daily healthcare needs.



**Sorcha Breslin**  
International Recruitment Officer  
Royal Holloway University London

Sorcha Breslin is an International Recruitment Officer at Royal Holloway, University of London. A top 25 UK University based across 134 acres of beautiful parkland in Egham, Surrey. Sorcha will be drawing upon her extensive experience in Admissions and International teams to explain what UCAS is and how it works.



**Gregory Barron**  
Head of International  
St Mary's University, London

Gregory currently works in the International Department at St Mary's University, London developing the University's presence in the Middle East, Africa and with international students in the UK. Having previously been an international student in France and after studying, living and working in many countries around the world, he is dedicated to opening the doors of education to students globally.



**Stephanie Hartley**  
UK Recruitment Manager  
University of Southampton

Steph graduated from University in 2015 with a degree in Business Management and Marketing and worked at a student ambassador during her time at University. She has 7 years' experience working in University recruitment and has been at the University of Southampton for just over 3 years. She loves travelling the UK helping students make informed choices about their futures and meeting new people every day.



**Professor Cathy Jackson MD FHEA**  
Executive Dean of the Faculty of  
Clinical and Biomedical Sciences  
UCLan School of Medicine

Professor Cathy Jackson is Executive Dean of the Faculty of Clinical and Biomedical Sciences at University of Central Lancashire. Cathy heads up a team of talented academics and clinicians who having established the new Medical School have achieved GMC approval. Cathy is a passionate advocate of widening participation and focuses on providing pathways in medicine for students from aged 14+ and at later stages in life, who might not otherwise have the opportunity. Alongside her role at UCLan, Cathy has several roles at national level and holds numerous examinerships at home and abroad advising on the assessment of undergraduate education and is an Associate member of the Medical Schools Council. Her specialist training is in General Practice particularly in the areas of remote and rural practice and primary care research.



**Yasmin Gun**  
International Recruitment Officer,  
Royal Agricultural University,  
Cirencester

Yasmin works in the international team at the Royal Agricultural University, supporting students from over 41 different countries to study land-based degrees in Cirencester, England.



**Karen Mai Jones**  
Regional Manager  
University of Bangor

With more than 15 years marketing experience in global music and entertainment and almost 10 years in local government communications, Karen has extensive international experience gained from living and working in Hong Kong and London, and now Bangor. As Regional Manager for East and South East Asia, Karen is responsible for supporting international students on their journey to join Bangor University.