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**02-03**

MAY 2023

10:30-17:00

# Annual conference for Heads ~ *Making a difference*

HOSTED BY GAVIN HORGAN  
BSA CHAIR 2023 AND HEADMASTER, MILLFIELD SCHOOL

VENUE: BRISTOL CITY CENTRE, MARRIOTT



# Annual conference for Heads ~

## *Making a difference*

BSA is delighted to invite Heads from our member schools to the Annual BSA Conference for Heads, sponsored by **Chartwells** and **Schoolblazer**. This year's conference takes place on May 2-3, 2023, at the Bristol City Centre Marriott.

This two-day conference titled '*Making a difference*', led by **Gavin Horgan**, BSA Chair 2023 and Headmaster, Millfield School will bring together leading boarding Heads to reflect on the benefits of boarding and how to support Heads in their leadership roles.

The conference will also announce the winners of the Annual BSA Supporting Excellence Awards which will take place at the Conference Dinner, this year, on May 2, 2023. Award categories are now open for applications and the deadline for entries is **Friday 31 March 2023**.

**AUDIENCE:**  
Heads | Principals

**VENUE:**  
Bristol City Centre Marriott, BS1 3AD

**ACCOMMODATION:**  
Please note accommodation is not included in the delegate rate. Delegates are able to book accommodation for the two-day conference using the online booking platform, **Roomex**.

**COST:**  
Member delegate rate – £550  
Affiliate member delegate rate – £825

*Includes: two-day conference, conference refreshments and BSA annual awards dinner. Please note the cost does not include hotel accommodation.*



**Click here** to login and secure your room using your school email address domain.

[CLICK HERE FOR MORE INFORMATION AND TO BOOK >](#)

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# Day 1

## Tuesday 02 May:

### *The Benefits of Boarding*

- 10:30 Registration and refreshments**
- 11:45 Opening of conference**  
Robin Fletcher, Chief Executive, BSA and BSA Group
- 11:50 Chairman's address**  
Gavin Horgan, BSA Chair 2023 and Headmaster, Millfield School
- 12:05 Making a difference**  
Chair: Lisa Kerr, Principal, Gordonstoun School
- Ana Fegan-Smith, Gordonstoun alumni, Royal National Children's SpringBoard Foundation (RNCSF) representative
- 12:50 Lunch**
- 13:30 Eat to excel by headline sponsors, Chartwells**  
Chair: Gavin Horgan, Chair, BSA 2023 and Headmaster, Millfield School
- Adam Sutton, Chartwells Nutritionist, Millfield School
  - Matthew Bramley, Executive Chef, Millfield School
- 13:50 Growing up in the age of anxiety**
- Dr Suzi Godson, Chief Executive Officer, Tellmi
  - Thomas Freeney, Partnerships Manager, Tellmi
- 14:50 Refreshments**
- 15:20 The Seven Ages of Headship**  
Chair: Gavin Horgan, BSA Chair 2023 and Headmaster, Millfield School
- Sir Anthony Seldon, Interim Head, Epsom College
- 16:00 Making a difference in the face of political threat**  
Chair: Robin Fletcher, Chief Executive, BSA and BSA Group
- Julie Robinson, CEO, ISC
  - Sue Bishop, Specialist Education and Charities Partner, Alder PR
  - Jonathan Simons, Partner and Head of the Education Practice, Public First
  - Tom Arbuthnott, Deputy Head (Partnerships), Eton College and Co-Founder, Schools Together Group
- 17:00 Conference close for day one**
- 19:00 New and Retiring Heads' Drinks reception – Sponsored by Moore Barlow LLP**  
*Evening entertainment provided by Badminton School*
- 19:30 Drinks reception – Sponsored by Moore Barlow LLP**
- 20:00 Annual conference and awards dinner sponsored by Chartwells**  
After dinner speaker: Tim Hands, Headmaster, Winchester College



# Day 2

## Wednesday 03 May:

### *Supporting Heads*

- 09:30 Supporting neurodiversity in boarding**  
Chair: Gavin Horgan, BSA Chair 2023 and Headmaster, Millfield School
- Fintan O'Regan, ADHD and Neurodiversity consultant and author
  - Anthony Friel, Neurodiversity in Business and Senior Consultant and Neurodiversity Network Chair, Deloitte
- 10:30 Refreshments**
- 10:50 Telling the Children in Need story**  
Chair: Gavin Horgan, BSA Chair 2023 and Headmaster, Millfield School
- Rosie Millard OBE, Chairperson, BBC Children in Need
- 11:30 Refreshments**
- 11:45 Safeguarding: supporting pupils past, current and future**  
Chair: Dale Wilkins, Senior Director, BSA Group
- David Smellie, Partner, Farrer & Co.
  - Fiona Scolding KC, Barrister, Landmark Chambers
- 12:30 Lunch**
- 13:15 Breakout sessions**
- START RIGHT: SUPPORTING YOUNGER BOARDERS**  
Chair: Gavin Horgan, Chair, BSA 2023 and Headmaster, Millfield School
    - Jeremy Banks, Headmaster, Caldicott School and IAPS representative, BSA Executive Committee
    - Ali Kinge, Headmistress, Ardvreck School
    - Emilie Darwin, Director of Member Services, IAPS
- THE OUTLOOK FOR INTERNATIONAL STUDENT MARKETING AND RECRUITMENT**  
Chair: Bethan Waddington, Programmes Director, BSA Group and Director, BAISIS
    - Caroline Nixon, International Director, BSA Group
    - Sarah Bellotti, Head, Mill Hill International and Chair, BAISIS
    - Catherine Stoker, Founder, The Independent Education Consultants
    - Su Hayter, UK Country Manager and Global Development Manager (Boarding Schools), Intake Education
- STATE BOARDING**  
Chair: Chris Pyle, Head, Lancaster Royal Grammar School and Chair, SBF
    - Dale Wilkins, Senior Director, BSA Group
- GIRLS' BOARDING**  
Chair: Gaelle Sullivan, Director of Research and Inclusion, BSA Group and Director, TIOB
    - Jo Cameron, Headmistress, Queenswood School
    - Donna Stevens, Chief Executive, GSA (Girls' Schools Association)
- 14:15 The boarding view from "Down Under"**  
Richard Stokes, Chief Executive Officer, Australian Boarding Schools' Association (ABSA)
- 14:45 The reunion: facing our past**  
Gavin Horgan in conversation with Ben Smith, endurance athlete and anti-bullying champion
- 15:15 Refreshments**
- 15:30 Practical considerations to make a difference**
- John Murphie, COO, ISBA
  - Hannah Hamilton, Director of Marketing, United Learning
  - Phil Dean, Managing Director, Studio Certain
- 16:15 Legal, HR and Immigration updates**  
Chair: Gavin Horgan, BSA Chair 2023 and Headmaster, Millfield School
- Kate Hollyer, Legal and Public Affairs Director, BSA Group and BSA Group Legal
  - Ben Collingwood, Partner, Moore Barlow LLP
  - Krissy Scott, Partner, HCR Law
- 17:00 Close of conference –**  
Gavin Horgan, BSA Chair 2023 and Headmaster, Millfield School  
*Gavin hands over to Jo Cameron, Headmistress, Queenswood School and incoming BSA Chair 2024*

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# Day 1

## Tuesday 02 May



**Robin Fletcher**  
Chief Executive  
BSA and BSA Group



**Gavin Horgan**  
BSA Chair 2023 and  
Headmaster  
Millfield School



**Lisa Kerr**  
Principal  
Gordonstoun School



**Ana Fegan-Smith**  
Gordonstoun alumni  
Royal National Children's  
SpringBoard Foundation  
(RNCSF)



**Adam Sutton**  
Chartwells Nutritionist  
Millfield School



**Matthew Bramley**  
Executive Chef  
Millfield School



**Dr Suzi Godson**  
Chief Executive Officer  
Tellmi



**Thomas Freaney**  
Partnerships Manager  
Tellmi



**Sir Anthony Seldon**  
Headmaster, Caldicott School  
and IAPS representative  
BSA Executive Committee



**Julie Robinson**  
CEO  
ISC



**Sue Bishop**  
Specialist Education  
and Charities Partner  
Alder PR



**Jonathan Simons**  
Partner and Head of the  
Education Practice  
Public First



**Tom Arbuthnott**  
Deputy Head (Partnerships),  
Eton College and Co-Founder  
Schools Together Group



**Tim Hands**  
Headmaster  
Winchester College

# Day 2

## Wednesday 03 May



**Fintan O'Regan**  
ADHD and Neurodiversity  
consultant and author



**Anthony Friel**  
Neurodiversity in Business and  
Senior Consultant and  
Neurodiversity Network Chair,  
Deloitte



**Rosie Millard OBE**  
Chairperson  
BBC Children in Need



**Dale Wilkins**  
Senior Director  
BSA Group



**David Smellie**  
Partner  
Farrer & Co.



**Fiona Scolding KC**  
Barrister  
Landmark Chamber



**Jeremy Banks**  
Headmaster, Caldicott School  
and IAPS representative  
BSA Executive Committee



**Ali Kinge**  
Headmistress  
Ardreck School



**Emilie Darwin**  
Director of Member Services  
IAPS



**Bethan Waddington**  
Programmes Director,  
BSA Group and Director, BAISIS



**Caroline Nixon**  
International Director  
BSA Group



**Sarah Bellotti**  
Head, Mill Hill International  
and Chair  
BAISIS



**Catherine Stoker**  
Founder, The Independent  
Education Consultants



**Su Hayter**  
UK Country Manager and  
Global Development Manager  
(Boarding Schools)  
Intake Education



**Chris Pyle**  
Head  
Lancaster Royal Grammar  
School and Chair  
SBF



**Gaelle Sullivan**  
Director of Research and  
Inclusion, BSA Group and  
Director, TIOB



**Jo Cameron**  
Headmistress  
Queenswood School



**Donna Stevens**  
Chief Executive  
GSA  
(Girls' Schools Association)



**Richard Stokes**  
Chief Executive Officer  
Australian Boarding Schools'  
Association (ABSA)



**John Murphie**  
COO  
ISBA



**Hannah Hamilton**  
Director of Marketing  
United Learning



**Phil Dean**  
Director  
Studio Certain



**Kate Hollyer**  
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Director, BSA Group and  
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**Ben Collingwood**  
Partner  
Moore Barlow LLP



**Krissy Scott**  
Partner  
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