

# International Student University Fair



Platform: vFairs & Zoom

**Audience: International students in  
Years 10, 11, 12 and 13, Heads of Careers,  
HE Advisors and Heads of EAL**

Cost: Free of charge to BSA and BAISIS member schools

BSA and BAISIS are delighted to announce an online free of charge  
information and recruitment fair aimed specifically at international and  
expat students on Wednesday 23 September 11:00 – 17:00.

CLICK HERE FOR MORE **INFORMATION** AND TO **BOOK**

**BSA** and **BAISIS**, in partnership with **UK Education Guide** and the Universities of Exeter and Sheffield, have organised an International Student University Fair based on feedback from **BSA** and **BAISIS** schools on how UK education providers can better support **UKI** students as they transition from school to Higher Education.

What is a **UKI** student? **UKI** stands for UK International, or an international student who is already in the UK, and is a term mainly used by UK universities.

Between 11:00 – 17:00 on Wednesday 23 March, international students in Years 10, 11, 12 and 13, as well as Heads of Careers, HE advisors and Heads of EAL, are invited to gain information and support through this free of charge virtual fair.

There are three strands to the event. Using an interactive virtual platform, attendees can:

1. Visit an exhibition hall and meet university representatives who will offer individual information and advice
2. Attend 1:1 advice sessions on Personal Statement development, IELTS and other relevant topics
3. Enter an auditorium where experts will give live presentations and there are videos to watch.

## Getting set up

All staff and students attending the event need to be **booked** via the BSA website **here**. Please register your school via this booking form. Once you have registered your booking, we will then be in touch with an information form to register individual students and staff, including email addresses required to login to the Fair on March 23.

Design: LB-1-VF

ANIMATED

International  
Student  
University  
Fair



bsa

baisis

UKI

Exhibition Hall

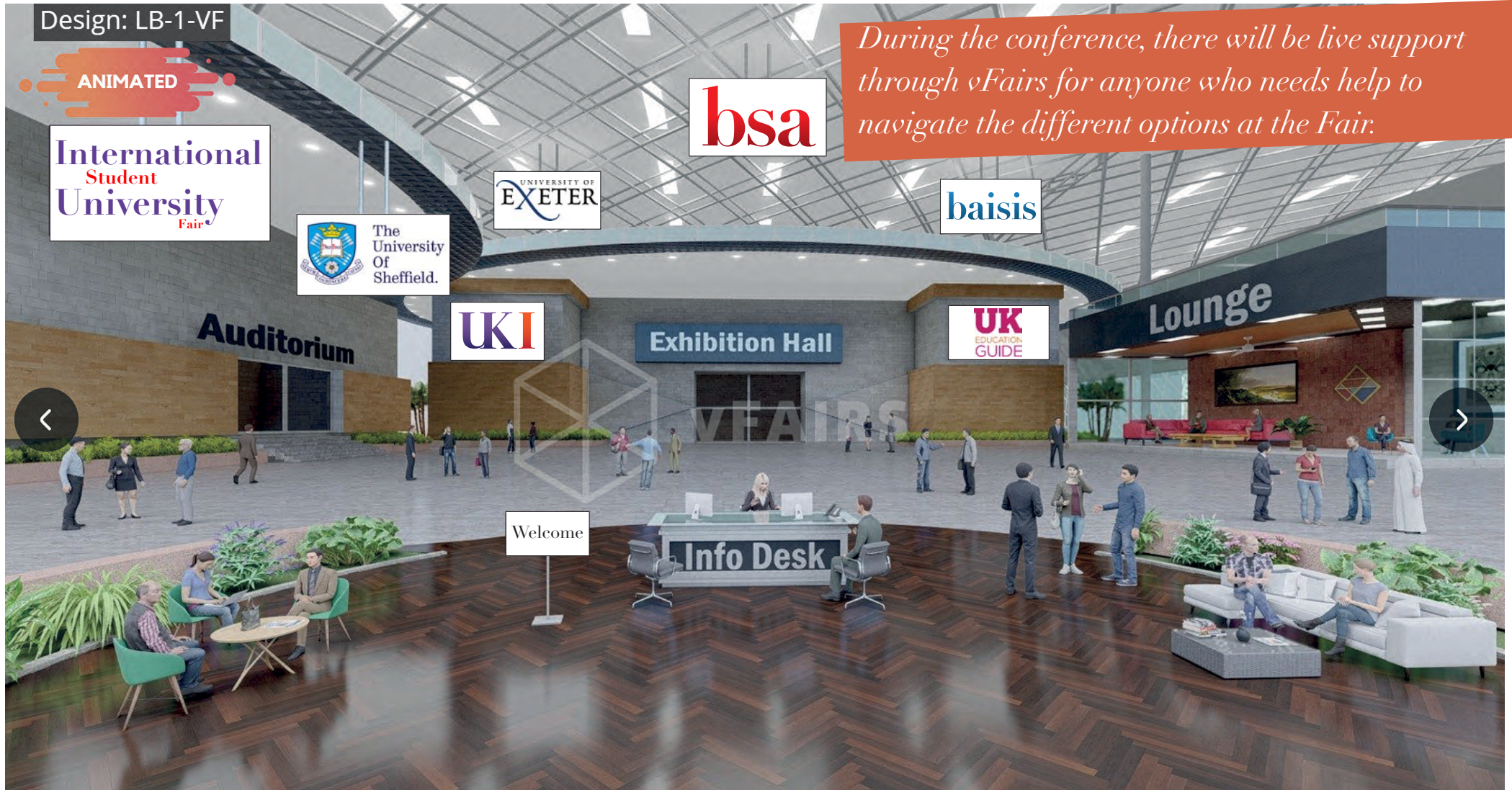
UK  
EDUCATION  
GUIDE

Lounge

Welcome

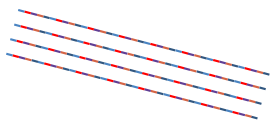
Info Desk

*During the conference, there will be live support through vFairs for anyone who needs help to navigate the different options at the Fair.*



# 1.

**Visit the exhibition hall and meet university representatives who will offer individual information and advice**



## Meet the universities

17 UK universities at virtual booths are available throughout the Fair for pre-booked or drop in chats and information. These universities are ready to meet prospective students individually and answer their questions.

Students will be able to interact with the universities in their virtual booths. Within the booths, you will be able to view and download documentation supplied by the universities into your virtual 'swag bag' and export this to 'take home' with you. You will also be able to interact with university representatives via the chat function, by video, audio or text.



# Founding universities

The UKI Student & School Forum, set up by BSA, BAISIS, UK Education Guide and the Universities of Exeter and Sheffield will seek to ensure higher education providers better meet the needs of the approximately 29,000 international students and 8,000 expat students studying at UK boarding schools, through meaningful events and market research. We are delighted to be joined by both the University of Exeter and the University of Sheffield at our Fair, along with 15 other universities.



## University of Exeter

*For me, this is a really exciting development; accessing cohorts of UKI students in boarding schools is very difficult, but this forum will offer an opportunity to get access to the right people in these schools to be able to develop relationships.*

Laura Drinkwater  
Regional Manager (UK International and Europe)  
at the University of Exeter

## University of Sheffield

*"...collaboration between universities to really meet UKI student needs is almost certainly the way forward and we welcome the chance, via the Forum, to work together to achieve the best outcomes. We hope this is the start of a really meaningful and long term collaboration."*

Senior Student Recruitment Officer  
(Postgraduate and UK based international)  
at the University of Sheffield, Jess Heaney



The  
University  
Of  
Sheffield.



# 2.

## Attend 1:1 advice sessions on Personal Statement development, IELTS and other relevant topics.

Throughout the Fair, a range of experts is available to provide personal and quality advice to pupils, relating to areas of particular importance when considering and applying for university.

The following sessions are available:



### IELTS advice

*IELTS experts will be available to answer any queries you have relating to IELTS test preparation and strategies and will also provide advice about key language skills that are needed for successful degree study.*



LEADING EDUCATION  
ELITE UNIVERSITIES MADE ACCESSIBLE

### Leading Education

*is a company that helps international students apply to top UK universities, including Oxford, Cambridge, Imperial College, LSE, and Medical schools. Our expert tutors will teach you how to score high at every stage of the university admissions process, including personal statements, admissions tests and interviews. With a success rate of 43%, our programmes will double your chances of gaining entry to Oxford or Cambridge!*



### UK Education Guide

*is a leading website offering free, independent and comparable information about over 120 UK education providers. The site specifically aims to help international students and their families make clearer and better-informed decisions about which School or University that is right for them.*

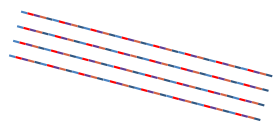


### Personal Statement development

*Universities base up to 80% of their decision on a student's personal statement. UniRise, founded by UCL and LSE lecturers and advised by professors from Oxford and Cambridge, pairs students with subject-expert mentors to help them write an outstanding personal statement, tripling their chances of getting into their first choice university. UniRise takes care of all of the UCAS admissions process, saving teachers between 500 - 600 hours of work, and helps schools recruit more students by drastically improving university destination data.*

# 3.

**Enter an auditorium  
where experts will give  
live presentations.**



## Presentations

Throughout the Fair, there is a varied programme of speakers and experts sharing information live in the auditorium. Attendees can 'drop in' at any point.

- 11:00 – 11:10 University Fair open and introduction**  
Robin Fletcher, Chief Executive, BSA and BSA Group
- 11:10 – 11:50 Transitioning from school to university**  
Emma Thompson, Head of Enhancement, University of Southampton
- 12:00 – 12:30 Lesser-known degree subjects**  
Michael Mitchell, Lead for Student Recruitment and Portfolio Development and Principal Lecturer, Institute of Arts, University of Cumbria  
Liz Malabon, Principal Lecturer for Outdoor Studies, Geography and Forestry, University of Cumbria
- 12:30 – 13:00 Planning your day at university**  
Lukas Schlenker, Managing Director, Deltron Lifts Ltd and recent international graduate from UK university
- 13:00 – 14:00 How to avoid all the common errors and write a personal statement that stands out from the crowd**  
Ollie Rutherford, CEO and Co-Founder, UniRise
- 14:00 – 14:30 How to Win a Place at Oxbridge/G5 Universities**  
Kieran Hammond, MD and Co-Founder, Leading Education
- 14:30 – 15:00 Exploring Medicine**  
Jacob Brown, Student Recruitment Manager, St George's, University of London  
Malcolm Davidson, International Projects Manager, St George's, University of London
- 15:00 – 16:00 Q&A session with existing international university students**  
Rafael Garcia-Krailing, Director, UK Education Guide, in conversation with current UKI students from the Universities of Exeter and Sheffield
- 16:00 – 16:30 The university system in Scotland**  
Karen Robley, International Recruitment Officer (UKI), University of Strathclyde  
Charlotte Richardson, International Recruitment Manager, University of Stirling
- 16:30 – 17:00 Creative degree choices and your future career**  
Sarah Charles, Academic Representative in Creative Arts, Arts University Bournemouth





## Also available

Forum Founder Universities, Exeter and Sheffield, have produced bespoke application guide videos for subjects including:

- Law
- Engineering
- Biology.

These videos will provide UKI students with a clear guide as to what highly ranked UK universities are looking for from applications for these competitive subjects. They will be available to watch throughout the day and afterwards on YouTube.





## Note to school staff

This is a **free** event for as many staff and students as you wish to book in. However, we do ask that students who are booked in are supervised to ensure that they do attend. Booked in students who do not attend make it difficult for us to continue to offer this event free of charge. For the same reason, we also ask staff to ensure that students fill in the very short questionnaire when they leave the event.

# Speakers

## **Emma Thompson**

### **Head of Enhancement, University of Southampton**

Dr Emma Thompson is Head of Enhancement, at the University of Southampton. Emma is responsible, amongst other things, for Academic Skills provision for both current and prospective students. Our pre-entry offer aims to help students prepare for the transition to study at university and our post-entry offer continues to support students throughout their time with us by providing them a toolkit of resources to succeed at university.



## **Michael Mitchell**

### **Lead for Student Recruitment and Portfolio Development and Principal Lecturer, Institute of Arts, University of Cumbria**

Michael has worked in the HE sector for over 15 years, previous to that he ran a successful Film and TV Production company, making drama and documentaries for the international cinema market. Michael has also worked in Advertising and Media post-production. Michael continues to be an active practitioner and is presently working on an augmented reality project with community groups in the South of Cumbria. Michael's research interests include community owned narrative construction and regional focused film production.



## **Liz Malabon**

### **Principal Lecturer for Outdoor Studies, Geography and Forestry, University of Cumbria**

Principal lecturer for Outdoor Studies, Geography and Forestry. Liz has a background in psychology, sports coaching and working with young people. This, combined with her love for the outdoors has fuelled her fascination with mental health, wellbeing and therapeutic landscapes, which is reflected in some of the more unusual, but highly sought-after degree courses such as Forest Management, Outdoor Leadership / Outdoor Adventure and (Animal) Conservation.



## **Lukas Schlenker**

### **Managing Director, Deltron Lifts Ltd and recent international graduate from UK university**

Lukas Schlenker is 25 and he graduated with a Distinction in MSc International Business from Warwick Business School in 2020. Lukas also holds a dual undergraduate degree from the University of Exeter and EBS Universität für Wirtschaft und Recht in international business. Lukas is now Managing Director at Deltron Lifts Ltd, but he still clearly remembers the transition from School to University life as an international student.





### **Ollie Rutherford**

#### **CEO and Co-Founder, UniRise**

Ollie started his career as a teacher, before becoming a Head of Maths, Director of Teaching & Learning and then a Lecturer at UCL. As well as running UniRise, Ollie coaches CEOs and Founders to build successful companies. When Ollie's not working on businesses, you'll find him either playing music around London or trying new vegan recipes! UniRise is on a mission to help every student get into their dream university. Students are matched with a mentor who helps them decide on what and where to study, before taking a personal statement course written in collaboration with 20 admissions officers, explaining exactly how to write a personal statement that stands out. Students then submit their personal statement to be reviewed by a subject-specialist statement reviewer, before sending it off knowing that they've made an outstanding university application.



### **Jacob Brown**

#### **Student Recruitment Manager, St George's, University of London**

Jacob Brown is Student Recruitment Manager at St George's, University of London, where he leads the team to provide outreach to several different schools & colleges. Being the first in his family to attend university, Jacob understands how challenging it can be to make your higher education choices and decide which course to study. Jacob's number one piece of advice is to study something you love as you won't succeed without passion for the subject! .



### **Malcolm Davidson**

#### **International Projects Manager, St George's, University of London**

Malcolm Davidson is International Projects Manager at St George's, University of London, working to promote the university worldwide and help international students make studying in the UK a reality. Malcolm's top tip is to look beyond just the top-ranked and most famous universities – there are over 130 universities in the UK to choose from, so really consider different courses, budgets and locations to find the best programme for you!



### **Rafael Garcia-Krailing**

#### **Director, UK Education Guide**

Specialising in change management and business development, Raf has experience working on large capital projects worth over £300million. Raf has been fortunate enough to be involved in the Public, Private and Charity sector initiatives, giving him a unique perspective on governance and strategic planning. Within these experiences, he has successfully managed turnarounds and won national awards for environmental sustainability. In recent years, Raf has been working on organisational transformation projects within the healthcare & education industries, with a particular focus on the impacts of a merger on organisational culture and employee morale. Currently, Raf is working full time as a co-director & shareholder at UK Education Guide and he volunteers as a trustee of a multi-school academy trust. Raf is a qualified Prince2 Project Management Practitioner and possesses an MSc International Business from Warwick Business School and a BA Sports Marketing & Management.





**Karen Robley**

**International Recruitment Officer (UKI), University of Strathclyde**

Karen has worked within the Higher Education sector in Scotland, specifically Strathclyde University in Glasgow, for the last 12 years. Karen's job as a Recruitment Officer is to engage and advise students on the courses that are available to them and all of the benefits and opportunities that arise from studying at university.



**Charlotte Richardson**

**International Recruitment Manager, University of Stirling**

Working within International Higher Education for the last 10 years, Charlotte has held roles in several Universities from Student Welfare to Progressions Officer and finally direct recruitment. She has travelled and recruited students from Foundation to Phd across East Asia, the Middle East, India, and UK based International students, and now works at the stunning campus-based University of Stirling supporting UK International students discover the right course for them in Scotland.



**Sarah Charles**

**Academic Representative in Creative Arts, Arts University Bournemouth**

Sarah is an educator in the creative industries and her experience includes working in the UK, Australia, Hong Kong and Japan. Her specialism is in fashion and her masters is in International Pedagogy.



**Kieran Hammond**

**CEO and Co-Founder, Leading Education**

Kieran holds a BA and MA (Cantab.) in English from Cambridge University. He started his career as Head of University Applications at Cardiff Sixth Form College, which at the time was the UK's no. 1 school in terms of A\*-A rates. He then co-founded Leading Education, a company that doubles students' chances of winning a place at Oxbridge and G5 universities by helping them to score highly at every stage of the application process, including admissions tests, interviews and the written application..



**Robin Fletcher**  
**Chief Executive**  
**BSA and BSA Group**

Robin Fletcher, MBA, MPhil is CEO of BSA Group, comprising the BSA (Boarding Schools' Association), SACPA (Safeguarding and Child Protection Association) and BAISIS (British Association of Independent Schools with International Students). Robin was a journalist, editor and communications director before joining BSA in 2014.

As BSA CEO, Robin is a member of the Department for Education's Systems Partnership Oversight Board. Outside

BSA, he is an elected Fellow of the Royal Society of Arts, an Honorary Fellow of Cardiff Metropolitan University, a Governor of Rugby School, President of the Rugbeian Society and a non-executive director of the national trade body Make UK. He lives in Bath in southwest England and has two daughters, two stepdaughters, and two stepsons.



**Caroline Nixon**  
**International Director, BSA Group**  
**and Director, BAISIS**

Caroline has worked in international education for 30 years. As Caroline Nixon Education, she has worked on many successful projects including helping UK schools to establish new overseas branches, advising an international school opening in the UK, assisting an educational group to set up a guardianship agency, and advising schools on academic and pastoral provision for their international students. Before becoming a consultant, Caroline was Principal of Taunton School International and set up a new school for international children aged 8-14. She is currently a member of the advisory group to the British Government's All Party Parliamentary Group for international students.

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INDEPENDENT SCHOOLS  
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**UKI** | STUDENT  
& SCHOOL  
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**BSA Group** comprises BAISIS (British Association of Independent Schools with International Students), BSA (Boarding Schools' Association), HIEDA (Health in Education Association), SACPA (Safeguarding and Child Protection Association) and BSAB Ltd (owner of [schoolplaces.org](http://schoolplaces.org)). BSA Group's mission is to support excellence in boarding, safeguarding, inclusion and health education. BSA Group delivers services for more than 1,000 organisations and individuals in 39 countries worldwide.