



## **BSA ANNUAL CONFERENCE FOR HEADS**

**Tuesday 1 – Thursday 3 May 2012**

**Bristol Marriott Royal, Bristol**

### **Exhibitor Stand Packages**

Exhibition space to include 1 x 13 amp socket, table and 2 chairs  
Company Logo in Conference Brochure  
Lunch and Dinner for 2 people during the conference

**Stand pricing is as follows  
Please refer to the attached plan**

<b>Stand Numbers</b>	<b>Price</b>
16, 17, 19, 20, 21, 22	£1,600
18	£1,800
3, 11, 12, 14, 15	£1,950
1, 4, 5, 6, 7, 8, 9, 10	£2,020
2, 13	£2,500

**All prices are inc. VAT**

Stands will be allocated on a first come first served basis, please indicate your three preferred stand choices on the application form. Stand choices cannot be guaranteed until all applications have been received.

**Application deadline – 29 February 2012**

## **Key Sponsorship Opportunities**

As a key sponsor, your company name and logo will be featured prominently in the conference brochure, as well as on the menu cards at dinner. You will get a double page spread in the new advertiser's brochure and first choice of stand allocation based on a first come first served basis.

### **Sponsorship of Dinner Wines**

Sponsors are sought for wines with dinner for both nights.

This sponsorship will be acknowledged in the conference brochure, on the menu cards at dinner and by the MC after dinner. The sponsor will also benefit from a free full page advert in the Conference Brochure.

**Cost: £1,500 per night**

### **Sponsorship of the Drinks Receptions**

Sponsors are sought for the Pre-Dinner Drinks on both nights. Sponsorship will be acknowledged in the conference brochure, on the menu cards at dinner and by the MC after dinner.

**Cost: £650 per night**

### **Conference Bag Sponsorship**

Sponsors logo one side, BSA logo the other side on a cotton shopper bag.

**Price on application**

### **Sponsorship of Conference Pens**

Have your logo as well as BSA's on the conference pens which will be given to all delegates, guests and exhibitors at the conference.

**Cost: £500**

### **Printing of Conference Brochure**

Your company name and logo will be featured prominently within the brochure, and you also benefit from a full back page colour advert.

**Cost: £1,500 - SOLD**

## **Advertising Opportunities**

### **Advertising in the Conference Brochure**

The A4 Conference Brochure is provided to all delegates, speakers and guests attending the Conference. Adverts may be full or half page.

**Cost: Full page: £250                      Half - page: £150**

### **Insert in the Delegate Pack**

This will be given to all delegates, speakers and guests attending the conference.

**Cost: £100**