



BSA ANNUAL CONFERENCE FOR HEADS

Tuesday 1 – Thursday 3 May 2012

Bristol Marriott Royal, Bristol

Exhibitor Stand Packages

Exhibition space to include 1 x 13 amp socket, 2 chairs and table

Company Logo in Conference Brochure

Lunch and Dinner for 2 people during the conference

**Stand pricing is as follows
Please refer to the attached plan**

| Stand Numbers | Price |
|-------------------------|--------------|
| 16, 17, 19, 20, 21, 22 | £1,600 |
| 18 | £1,800 |
| 3, 11, 12, 14, 15 | £1,950 |
| 1, 4, 5, 6, 7, 8, 9, 10 | £2,020 |
| 2, 13 | £2,500 |

All prices are inc VAT

Stands will be allocated on a first come first served basis, please indicate your 3 preferred stand choices on the application form. Stand choices cannot be guaranteed until all applications have been received.

Application deadline – 29 February 2012

Key Sponsorship Opportunities

As a key sponsor, your company name and logo will be featured prominently in the conference brochure, as well as on the menu cards at dinner. You will get a double page spread in the new advertiser's brochure and first choice of stand allocation based on a first come first served basis.

Sponsorship of Dinner Wines

Sponsors are sought for wines with dinner for both nights.

This sponsorship will be acknowledged in the conference brochure, on the menu cards at dinner and by the MC after dinner. The sponsor will also benefit from a free full page advert in the Conference Brochure.

Cost: £1,500 per night

Sponsorship of the Drinks Receptions

Sponsors are sought for the Pre-Dinner Drinks on both nights. Sponsorship will be acknowledged the conference brochure, on the menu cards at dinner and by the MC after dinner.

Cost: £650 per night

Conference Bag Sponsorship

Sponsors logo one side, BSA logo the other side on a cotton shopper bag.

Price on application

Sponsorship of Conference Pens

Have your logo as well as BSA's on the conference pens which will be given to all delegates, guests and exhibitors at the conference.

Cost: £500

Printing of Conference Brochure

Your company name and logo will be featured prominently within the brochure, and you also benefit from a full back page colour advert.

Cost: £1,500 - SOLD

Advertising Opportunities

Advertising in the Conference Brochure

The A4 Conference Brochure is provided to all delegates, speakers and guests attending the Conference. Adverts may be full or half page.

Cost: Full page: £250 Half - page: £150

Insert in the Delegate Pack

This will be given to all delegates, speakers and guests attending the conference.

Cost: £100



BSA Annual Conference for Heads 2012 Application Form

| | |
|--|--|
| Contact Name | |
| Company Name | |
| Address | |
| Telephone No. | |
| Email address | |
| Name of person/s attending Conference and Job Titles | |

| | | |
|--|--|-------------|
| Please reserve me an Exhibition Stand – Please indicate first 3 stand choices | 1st Choice | |
| | 2nd Choice | |
| | 3rd Choice | |
| Pre-Dinner Drinks Reception – Tuesday 1 May | £650 | |
| Pre-Dinner Drinks Reception – Wednesday 2 May | £650 | |
| Wines with Dinner – Tuesday 1 May | £1,500 | |
| Wines with Dinner – Wednesday 2 May | £1,500 | |
| Sponsor the Printing of the Conference Brochure | £1,500 | Sold |
| Sponsor the Conference Bags | POA | |
| Sponsor the Conference Pens | £500 | |
| Advertise in the Conference Brochure | Full Page: £250 Half Page: £150 | |
| Insert in Delegate Pack | £100 | |
| Dinner – Tuesday 1 May - 2 places included in Stand Package Please give names, additional places £50.00 | | |
| Dinner – Wednesday 2 May - 2 Places included in Stand Package Please give names, additional places £50.00 | | |
| Hotel Accommodation Tuesday 1 May | £125.00 B&B | |
| Hotel Accommodation Wednesday 2 May | £125.00 B&B | |

Terms and Conditions

Stands will be reserved on receiving a completed form and full payment. No refunds are given after the booking form and payment are received.

I have read and will undertake the Terms and Conditions above:

Signed **Date**